

Membership Packages

Overview & Pricing


**Produce
 Market Guide**
 a product of The Packer



Produce Market Guide is the most comprehensive produce industry tool for **connecting** relevant people, products and information. Purchase one of our membership packages with included exposure to move your business forward. Stand out from your competition and be found first by retailers who are looking for your commodities!

	BEST VALUE! And FREE for retailers		
	Classic	Professional	Expert
	\$900 (A \$1,700 value at only \$75 per month)	\$1,500 (A \$2,750 value at only \$125 per month)	\$3,000 (A \$5,000 value at only \$250 per month)
MEMBERSHIP COMPONENTS			
Claim Your Company Manage your company profile. Add contacts, website, social media, produce etc.	✓	✓	✓
View Industry Contacts Get access to employee names, titles, email and phone #s.	✓	✓	✓
User Seats for your Company Number of users who can access company contacts and snapshot reports.	1 seat	3 seats	5 seats
Snapshot Reports Download company reports detailing payment policy, industry pay practice, company size and revenue.	5 per seat	25 per seat	Unlimited
INCLUDED MARKETING			
Search Results Position Prominently display your company listing on search result pages.	Page 5+ Advanced Search	Page 2-4 Advanced Search	First Page! Advanced Search + Produce pages
Daily Newsflash Ad 300x250 placement in the Produce Market Guide's daily email newsletter.			1 Week
Digital Display Ad on PMG 300x250 banner ad rotation on ProduceMarketGuide.com		5,000 Targeted Impressions	10,000 Targeted Impressions
PMG Guide Book Listings Advertise your company in our annual Produce Market Guide book. Ask us about Premium Listing options!		Basic listing	Basic listing
BONUS PRINTED MATERIAL			
The Packer Subscription A complimentary subscription to the produce industry's news leader.		✓	✓
PMG Printed Guide Receive a print version of our annual Produce Market Guide directory.		✓	✓

Targeted Marketing Opportunities

Email Marketing:

- Produce Market Guide can directly market your message to 100k+ produce executives

Contact List Rental:

- Create call campaigns and direct marketing programs
- Receive a database of companies, contacts, addresses and phone numbers

To learn more about a **comprehensive PMG marketing program**, contact Angelo Grant at (913) 438-0746 or agrant@thepacker.com