

Produce Market Guide

Bundle Packages

Summer 2018 - Special Pricing



Produce Market Guide is the most comprehensive produce industry tool to find people, products and information. Purchase an Enhanced Listing to gain ultimate exposure to move your business forward. Stand out from the competition—be found first by retailers who are looking for your commodities.

				Best Value
				Retailers get this package for FREE
	Free	Classic Package	Professional Package	Expert Package
	\$0	\$899 <i>(A \$1,648 Value Only \$75 per month)</i>	\$1,395 <i>(A \$2,621 Value Only \$116 per month)</i>	\$2,899 <i>(A \$5,044 Value Only \$241 per month)</i>
	For the startup company who wants to manage their produce industry profile.	For the small broker or grower looking to gain access for prospecting.	For a company that has a growing salesforce and marketing department.	The enterprise level package, for the company with a large salesforce looking to both market themselves, and research prospects and partners.
Membership				
Claim Your Company Manage your company profile listing. Add contacts, website, social media links, produce, and plenty more.	X	X	X	X
View Company Contacts Get access to employee names, titles, email and phone #s.		X	X	X
Company Snapshot Download company reports detailing payment policy, industry pay practice ratings, company size and revenue.		5 Per Year / Per User	25 Per Year / Per User	Unlimited / Per User
User Seat Management Number of users who can access company contacts and snapshot reports.		1	3	5
Online Enhanced Listings				
Online Premium Prominently display your company listing on company and produce search result pages.				Results Page 1
Online Standard Prominently display your company listing on company search result pages.		Results Page 2-4	Results Page 2-4	
Daily Newsflash Ad Run 300X250 banner ad in Produce Market Guide's daily email newsletter.			1 Week	
Digital Display Ad on PMG Run 300X250 banner ad on ProduceMarketguide.com				3 Weeks
The Packer Subscription Receive a subscription of our weekly newspaper covering the produce industry.		1	3	5
PMG Guide Printed Book Receive a print-version of our annual Produce Market Guide.		1	3	5
Basic PMG Guide Book Listing Advertise your company in our annual Produce Market Guide book.		X	X	X

Targeted Marketing Opportunities

Email Marketing:

- Produce Market Guide can directly market your message to 100K produce executives.

Contact List Rental:

- Create call campaigns and direct marketing programs.
- Receive a database of companies, contacts, addresses and phone numbers.

To learn more about a comprehensive PMG marketing program, contact your Account Manager or Angelo Grant, Sales Manager at (913) 438-0746 or agrant@ThePacker.com.