



A PRODUCT OF THE PACKER

Our mission is simple

CONNECTING BUYERS & SELLERS

Produce Market Guide is the most effective platform for connecting produce industry professionals, products and information. Membership packages include a set of proven tools - such as **Company Snapshots** and **Endorsements** - that provide transparency and simplification for everyone involved in the produce buying process. While our membership plans are the cornerstone of every *pmg* program, we also offer a variety of Digital and Print marketing capabilities.

Digital Marketing

- Run-of-site banner impressions
- Exclusive sticky banner units
- Daily Newsletter
- Digital shipping calendars

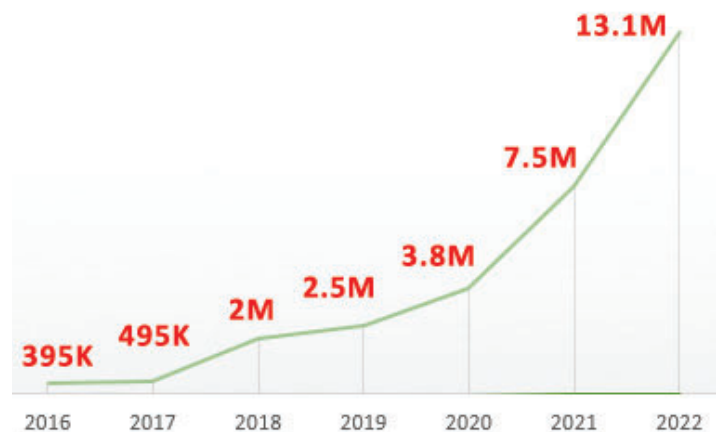
Print Marketing

Our annual printed *pmg* guide and Organic guide are the most comprehensive resources for fruit, vegetable and specialty items. Distributed to 19,000+ subscribers, we offer a variety of listing options to connect your business with other produce professionals.

The *pmg* Platform

- 700+ Variety & Commodity Pages
- 49,000+ Company Index Listings
- 84,000+ Produce Email Contacts

Our Reach is Growing Rapidly



Your Audience is on *pmg*

