



# PRODUCE MARKET GUIDE

## Membership Plans

Find the right membership plan for your business	Professional Package \$1,500/yr (a \$2,750 value at only \$175/mo)	Expert Package \$3,000/yr (A \$5,000 value at only \$300/mo)	Expert Plus Package \$5,000/yr (A \$10,500 value) <b>-Best Value-</b>
<b>MEMBERSHIP COMPONENTS</b>			
<b>Claim Your Company</b> Manage your company profile, contacts, website, produce etc.	✓	✓	✓
<b>View Industry Contacts</b> Get access to employee names, titles, email, and phone	✓ Unlimited	✓ Unlimited	✓ Unlimited
<b>User Seats for your Company</b> Number of users who can access company contacts & snapshot reports	3 seats	5 seats	5 seats
<b>Snapshot Reports</b> View company reports detailing payment policy, industry pay practices, company size & revenue	25 per seat	Unlimited	Unlimited
<b>INCLUDED MARKETING</b>			
<b>Search Result Position</b> Prominently display your company listing on search result pages	Page 2-4 Advanced Search	First Page! Advanced Search + Produce Pages	First Page! Advanced Search + Produce Pages
<b>Digital Display ad on PMG</b> 300x250 banner ad on ProduceMarketGuide.com	5,000 Impressions	10,000 Impressions	10,000 Impressions
<b>PMG Guide-Book Listing</b> Advertise your company in our annual PMG Guide. Ask us about Premium Listing options	Basic Listing	Basic Listing	Enhanced Gold Listing (5 Contacts & Logo)
<b>Half Page Print Ad</b> Must be in upcoming Packer			Print Advertising
<b>Digital Sticky Ad – 728 x 90</b> Category or Commodity page of choice for 2 consecutive months			Sticky Ad – Category or Commodity Page of choice
<b>BONUS PRINTED MATERIAL</b>			
<b>The Packer Subscription</b> A complimentary subscription to the Produce Industry's news leader	✓	✓	✓
<b>PMG Printed Guide</b> Receive a print version of our annual PMG Guide	✓	✓	✓
	Choose Professional	Choose Expert	Choose Expert Plus

✓ PMG Membership Automatic Renewal. This agreement shall be automatically renewed for successive one (1) year terms thereafter (each a "renewal term") until and unless either party provides the other party within thirty (30) days prior written notice to the end of the initial term or the renewal term.

**Please fill out this form and we'll get your PMG Membership Package started:**

Name:	Title:		
Company:	Address:		
Phone:	City:	State:	Zip:
Email:			
Billing Contact:	Billing Contact Email:		
Package Selected:	Billing Type:	Amount to be billed: \$	

Signature: \_\_\_\_\_ Date: \_\_\_\_\_



<b>Both of our annual printed guides, Produce Market Guide and The Organic Guide, offer custom listing options.</b>	<b>GOLD \$500</b>	<b>PLATINUM \$1,000</b>	<b>EXECUTIVE \$2,000</b>
	<b>Listing Options</b>	<b>Listing Options</b>	<b>Listing Options</b>
<b>Contacts</b>	<b>Up to 5 contacts</b>	Up to 10 contacts	<b>Up to 25 contacts</b>
<b>Logo style</b>	<b>Small color logo placement</b>	Large color logo and border box	Large color logo and border box
For the Organic Guide, the same full listing will appear under selected commodities. The Guide will list the Company Name under the selected commodities.* (*Commodities must be included in your online profile to be under the commodities selected.)	<b>Company listed under 2 commodities</b>	Company listed under 5 commodities	<b>Company listed under 10 commodities</b>
<b>INCLUDED</b>			
<b>Listing information included:</b>	<b>Company Name Address Phone &amp; Fax Company Email Company URL 5 Contacts in order as on ProduceMarketGuide.com Operations Commodities</b>	<b>Company Name Address Phone &amp; Fax Company Email Company URL 10 Contacts in order as on ProduceMarketGuide.com Operations Commodities</b>	<b>Company Name Address Phone &amp; Fax Company Email Company URL 25 Contacts in order as on ProduceMarketGuide.com Operations Commodities</b>



We've created 3 custom listing options that include different levels of prominent exposure. Regardless of your budget, these printed add-ons are a powerful and effective way to engage with more than 18,000 produce professionals who will reference their guide throughout the entire year.

**Contact your Account Manager today to set up your custom listing plan or fill out this form and we'll get your PMG listing plan started!**

Name:	Title:		
Company:	Address:		
Phone:	City:	State:	Zip:
Email:			
Billing Contact:	Billing Contact Email:		
<b>Package Selected:</b>	<b>Payment</b>	<b>Amount to be billed:\$</b>	

Signature: \_\_\_\_\_ Date: \_\_\_\_\_